Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP ed pursuant to Section 16(a) of the Securities Exchange Act of 1934. Section 17(a) of the Public Utilit

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo & Dye's Instant Form 4 Filer www.section16.net

 Name and Address of Reporting Person* Marciano, Armand 					Name and Ticker or Tra nc. (NYSE: GES)	ding Symb		6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner X Officer (give title below) Other (specify below) Senior Vice President				
(Last) (First) (Middle)				orti	dentification Number ng Person, y (voluntary)	Month/	Day/Year					
(Street) Los Angeles, CA 90021						Date of	nendment, Original /Day/Year)	7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)				Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	2A. Deemed Execution Date, 'if any (Month/Day/ Year)	3. Trans action C (Instr. 8 Code	on Code (Instr. 3, 4 & 5) tr. 8)			sposed of (D) Price	5. Amount of Securities Beneficially Owned Follow- ing Reported Transactions(s) (Instr. 3 & 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	12/5/2002				98,600	<u> </u>	\$4.5		I	By Trust		
Common Stock	12/5/2002				5,000	D	4.52	2	I	By Trust		
Common Stock	12/5/2002	ĺ			10,000	D	4.5	5	I	By Trust		
Common Stock	12/5/2002				400	D	4.52	2	I	By Trust		
Common Stock	12/6/2002				100	D	4.53	6	I	By Trust		
Common Stock	12/6/2002				200	D	4.5:	⁵ 6,374,792 ⁽¹⁾	I	By Trust		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3	3A.	4.	5. Number of De	6. Date		7. Title and Amount 8. Price of		9. Number of 10.		11. Nature		
Derivative	sion or		Deemed	- · · · · · · · · · · · · · · · · · · ·	Securities Acqui								of Indirect	
Security	Exercise		Execution		Disposed of (D)	and Expiration		Secu	rities	Security	Securities	ship	Beneficial	
	Price of	Date	Date,	Code			Date		(Inst	tr. 3 & 4)	(Instr. 5)	Beneficially	Form	Ownership
(Instr. 3)	Security (Month/ (Month/ Day/ Day/			(Instr. 3, 4 & 5	(Month/Day/					Owned	of Deriv-	(Instr. 4)		
				(Instr.			Year)					Following	ative	
				8)								Reported	Security:	
	1	(car)		Code V	(A)	(D)	Date	Expira-	Title	Amount or		Transaction(s)	Direct	
	1						Exer-	tion		Number of		(Instr. 4)	(D)	
	1						cisable	Date		Shares			or	
	1												Indirect	
	1												(I)	
	1		1										(Instr. 4)	

Explanation of Responses:

(1) 6,369,792 shares held as sole trustee of the Armand Marciano Trust, dated February 20, 1986, 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Anastasia, 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Francisca, 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Harrison, 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique, and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique and 1,000 shares held indirectly as sole trustee of the Armand Marciano Gift Trust--Dominique and 1,000 shares held indirectly as sole trustee of the Armand Marci

By: /s/ <u>Armand Marciano</u> Armand Marciano <u>12/9/2002</u> Date

**Signature of Reporting Person

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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