FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* SHACHTMAN NANCY						suer Name and Tick ESS INC ET					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
						ate of Earliest Trans	saction (M	1onth	/Day/Year)	٦	Director Officer (give title	10% (Other	Owner (specify			
(Last)	(1	First)	(Middle)		09/0	02/2004				X	below)	below)				
C/O GUESS?, INC.											President of Wholesale					
1444 SOUTH ALAMEDA STREET						Amendment, Date	of Origina	I File	d (Month/Day/	6. Indi Line)	vidual or Joint/Group Filing (Check Applicable					
(Street)										X	Form filed by One Reporting Person Form filed by More than One Reporting Person					
LOS ANGELES CA 90021																
(City)	(;	State)	(Zip)													
			Table I - N	lon-Deriva	ative	Securities Acc	uired,	Dis	posed of,	or Ben	eficially	Owned				
(,			2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(11341. 4)	(Instr. 4)			
Common Sto	ck			09/02/20	004		M		12,500	A	\$7.31	42,850	D			
Common Stoo	ck			09/02/20	004		S		1,200	D	\$15	41,650	D			
Common Stoo	ck			09/02/20	004		S		11,300	D	\$15.08	30,350	D			
Common Stoo	ck			09/03/20	004		M		25,000	A	\$5.21	55,350	D			
Common Stoo	ck			09/03/20	004		S		1,500	D	\$15.9	53,850	D			
Common Stoo	ck			09/03/20	004		S		1,500	D	\$15.91	52,350	D			
Common Stoo	ck			09/03/20	004		S		800	D	\$15.92	51,550	D			
Common Stoo	ck			09/03/20	004		S		3,300	D	\$15.93	48,250	D			
Common Sto	ck			09/03/20	004		S		4,700	D	\$15.94	43,550	D			
Common Sto	ck			09/03/20	004		S		1,300	D	\$15.95	42,250	D			
Common Stoo	ck			09/03/20	004		S		600	D	\$15.96	41,650	D			
Common Stoo	ck			09/03/20	004		S		2,200	D	\$15.97	39,450	D			
Common Sto	ck			09/03/20	004		S		500	D	\$15.98	38,950	D			
Common Sto	ck			09/03/20	004		S		500	D	\$15.99	38,450	D			
Common Sto	ck			09/03/20	004		S		3,400	D	\$16	35,050	D			
Common Sto	ck			09/03/20	004		S		2,300	D	\$16.01	32,750	D			
Common Sto	ck			09/03/20	004		S		900	D	\$16.02	31,850	D			
Common Sto	ck			09/03/20	004		S		1,200	D	\$16.05	30,650	D			
Common Sto	ck			09/03/20	004		S		300	D	\$16.07	30,350	D			
Common Sto	ck			09/03/20	004		F		3,572	D	\$15.96	26,778	D			
Common Sto	ck			09/07/20	004		S		628	D	\$16.55	26,150	D			
Common Sto	ck			09/07/20	004		S		5,800	D	\$16.5	20,350	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$7.31	09/02/2004		M			12,500	(1)	07/29/2013	Common Stock	12,500	(2)	37,500	D	
Employee Stock Option (right to buy)	\$5.21	09/03/2004		М			25,000	(3)	09/03/2012	Common Stock	25,000	(2)	50,000	D	

Explanation of Responses:

- 1. On July 29, 2004, 12,500 of the options became exercisable.
- 2. The options were disposed of through exercise.
- 3. On September 3, 2004, 25,000 of the options became exercisable.

Remarks:

09/07/2004 Nancy Shachtman

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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