

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>ALBERINI CARLOS</u> _____ (Last) (First) (Middle) <u>C/O GUESS?, INC.</u> <u>1444 S. ALAMEDA STREET</u> _____ (Street) <u>LOS ANGELES CA 90021</u> _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>GUESS INC [ GES ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>CEO and Director</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>06/30/2021</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock								485,456 <sup>(1)</sup>	D	
Common Stock								208,410	I	by Family Trust <sup>(2)</sup>
Common Stock								321,943	I	by Family Trust <sup>(3)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance Share Units	(4)	06/30/2021		A		300,000		(5)	(5)	Common Stock	300,000	\$0	300,000	D	

**Explanation of Responses:**

- Includes 1,172 shares acquired under a tax conditioned plan and not required to be reported pursuant to Rule 16b-3(c).
- Shares are held by Alberini Family LLC.
- Shares are held by Carlos and Andrea Alberini Trust.
- Each Performance Share Unit (PSU) represents a contingent right to receive one share of Guess, Inc. common stock.
- The PSU Award is subject to certain performance based vesting requirements tied to the growth in the Company's stock price. Vesting is based in 25% increments upon GES common stock achieving a market price of \$35, \$40, \$45, and \$50 per share on or by June 30 of 2022, 2023, 2024 and 2025, respectively. The performance requirement is satisfied for each tranche if the stock price hurdle is achieved at any point prior to July 1, 2025. Stock price for purposes of determining achievement is the trailing 15 trading day average closing stock price (plus dividends paid during the applicable period).

/s/ Jason T. Miller (Attorney-in-fact) 07/02/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.