September 29, 2022

Dennis Secor Chief Financial Officer Guess?, Inc. Strada Regina 44 Bioggio, Switzerland CH-6934

Fiscal Year ended January 29, 2022

2022

Re: Guess?, Inc. Form 10-K for the

Filed March 24,

File No. 001-11893

Dear Mr. Secor:

 $$\operatorname{\textsc{We}}$  have completed our review of your filing. We remind you that the company and its

management are responsible for the accuracy and adequacy of their disclosures, notwithstanding

any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance
Office of Energy & Transportation