FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARCIANO PAUL			ssuer Name and Tick JESS INC E				(Chec	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) C/O GUESS?, INC.	(Middle)		ate of Earliest Trans	saction (M	Month	ı/Day/Year)	X X	Officer (give title below)	Othe	X 10% Owner Other (specify below) and Co-CEO		
1444 SOUTH ALAMEDA STREET (Street) LOS ANGELES CA 90021			Amendment, Date	of Origina	al File	d (Month/Day	6. Ind Line)	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)											
1. Title of Security (Instr. 3)	2. Transact Date (Month/Day	tion	2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Disposed O and 5)	Acquir	ed (A) or	Owned 5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership	
				Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)	
Common Stock	12/11/2	2003		S		700	D	\$13.56	13,080,568	I	By Paul Marciano Trust ⁽¹⁾	
Common Stock	12/11/2	2003		S		9,300	D	\$13.55	13,071,268	I	By Paul Marciano Trust ⁽²⁾	
Common Stock	12/11/2	2003		S		5,000	D	\$13.5	13,066,268	I	By Paul Marciano Trust ⁽³⁾	
Common Stock	12/11/2	2003		S		5,000	D	\$13.51	13,061,268	I	By Paul Marciano Trust ⁽⁴⁾	
Common Stock	12/11/2	2003		S		5,000	D	\$13.57	13,056,268	I	By Paul Marciano Trust ⁽⁵⁾	
Common Stock	12/11/2	2003		S		5,000	D	\$13.6	13,051,268	I	By Paul Marciano Trust ⁽⁶⁾	
Common Stock	12/11/2	2003		S		5,000	D	\$13.62	13,046,268	I	By Paul Marciano Trust ⁽⁷⁾	
Common Stock	12/11/2	2003		S		33,000	D	\$13.6	13,013,268	I	By Paul Marciano Trust ⁽⁸⁾	
Common Stock	12/11/2	2003		S		5,600	D	\$13.64	13,007,668	I	By Paul Marciano Trust ⁽⁹⁾	
Common Stock	12/11/2	2003		S		100	D	\$13.63	13,007,568	I	By Paul Marciano Trust ⁽¹⁰⁾	
Common Stock	12/11/2	2003		S		100	D	\$13.62	13,007,468	I	By Paul Marciano Trust ⁽¹¹⁾	

Tal	le I - Non-Deri	vative	Secu	rities Ac	quired,	Dis	posed of	, or Be	neficial	y Own	ed		
1. Title of Security (Instr. 3)	Date	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Ad Disposed Of (D and 5)					5. Am Secur Benef Owner	icially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	Amount	(A) or (D)	Price	Repor Trans		(msu. 4)	(msu. 4)
Common Stock	12/11/2	2003			S		600	D	\$13.6	5 13,	006,868	I	By Paul Marciano Trust ⁽¹²⁾
Common Stock	12/11/2	2003			S		1,300	D	\$13.6	1 13,	005,568	I	By Paul Marciano Trust ⁽¹³⁾
Common Stock	12/11/2	2003			S		9,100	D	\$13.5	5 12,	996,468	I	By Paul Marciano Trust ⁽¹⁴⁾
Common Stock	12/12/2	2003			S		400	D	\$13.62	2 12,	996,068	I	By Paul Marciano Trust ⁽¹⁵⁾
Common Stock	12/12/2	2003			S		2,100	D	\$13.52	2 12,	993,968	I	By Paul Marciano Trust ⁽¹⁶⁾
Common Stock	12/12/2	2003			S		49,600	D	\$13.5	12,	944,368	I	By Paul Marciano Trust ⁽¹⁷⁾
Common Stock	12/12/2	2003			S		8,000	D	\$13.5	1 12,	936,368	I	By Paul Marciano Trust ⁽¹⁸⁾
Common Stock	12/12/2	2003			S		3,600	D	\$13.53	3 12,	932,768	I	By Paul Marciano Trust ⁽¹⁹⁾
ī	able II - Deriva (e.g., p						osed of, o			Owned			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year	3A. Deemed Execution Date,) if any (Month/Day/Year)	tion Date, h/Day/Year) N		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Expirati (Month/	on Da			of control	. Price f ferivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership

Explanation of Responses:

- 1. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,939,698 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 2. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,930,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 3. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,925,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 4. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,920,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 5. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,915,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 6. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,910,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 7. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,905,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 8. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,872,398 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 9. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,866,798 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 10. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,866,698 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 11. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,866,598 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.

- 12. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,865,998 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 13. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,864,698 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 14. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,855,598 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 15. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,855,198 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 16. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,853,098 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 17. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,803,498 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 18. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,795,498 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.
- 19. Includes shares of Common Stock beneficially owned by Paul Marciano as follows: 12,791,898 shares held indirectly as sole trustee of the Paul Marciano Trust, dated 2/20/86 and 140,870 shares held indirectly as co-trustee of the Maurice Marciano 2001 Children's Trust.

Remarks:

12/15/2003 Paul Marciano

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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