SEC Form 4	
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Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES	SECURIT	IES	AND EX	CHANGE	COMMISSION

Washington, D.C. 20549

OMB	APP	RO	VAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Leison		Person [*]	2. Issuer Name and Ticker or Trading Symbol <u>GUESS INC</u> [GES]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
ALBERINI CARLOS				X Director 10% Owner				
(Last) C/O GUESS?	C/O GUESS?, INC.		3. Date of Earliest Transaction (Month/Day/Year) 04/05/2024	X Officer (give title Other (specify below) below) CEO and Director				
1444 SOUTH	ALAMEDA S	Г	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)				X Form filed by One Reporting Person				
LOS	СА	90021		Form filed by More than One Reporting Person				
			Rule 10b5-1(c) Transaction Indication					
(City)	(State)	(Zip)	Check this box to indicate that a transaction was made pursuant satisfy the affirmative defense conditions of Rule 10b5-1(c). See					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Deriencially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	04/05/2024		s		211,797	D	\$30.32 ⁽¹⁾	1,269,778 ⁽²⁾	Ι	by Family Trust ⁽³⁾		
Common Stock	04/08/2024		s		138,203	D	\$30.53 ⁽⁴⁾	1,131,575	Ι	by Family Trust ⁽³⁾		
Common Stock								62,063 ⁽²⁾	D			
Common Stock								208,410	Ι	by Alberini Family LLC ⁽⁵⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/h	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The reported price represents the weighted average price for shares sold in multiple transactions ranging from \$30.02 to \$30.85. The details of the amounts and prices will be provided to the Issuer, any shareholders of the Issuer or the SEC on request.

2. Reflects changes in form of ownership that are exempt pursuant to Rule 16a-13 under the Securities Exchange Act of 1934 since there was no change in pecuniary interest.

3. Shares are held by Carlos and Andrea Alberini Trust

4. The reported price represents the weighted average price for shares sold in multiple transactions ranging from \$30.37 to \$30.98. The details of the amounts and prices will be provided to the Issuer, any shareholders of the Issuer or the SEC on request.

5. Shares are held by Alberini Family LLC.

Jason T. Miller (Attorney-in-Fact) 04/09/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.