FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Isaacson-Leibowitz Kay | | | | | | 2. Issuer Name and Ticker or Trading Symbol GUESS INC [GES] | | | | | | | | | elationsh ck all app | olicable) | • | Person(s) to Issuer | |
|--|--|---------|----------|----------|---|---|--|---|--|-------|---|--|-----------------|--|---|--|---|---|---|
| (Last) | (Fir | st) (M | /liddle) | | 3. Date of Earliest Transaction (Month/Day/Year) 01/31/2011 | | | | | | | | | | Officer (give title below) | | Other (specify below) | | |
| C/O GUESS?, INC. 1444 SOUTH ALAMEDA STREET | | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| (Street) LOS ANGELES CA 90021 | | | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (Sta | ate) (Z | ľip) | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day) | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. and 5) | | | | | | Secur | icially d | 6. Owners Form: Dire (D) or Indirect (I) (Instr. 4) | ect of Be Ov | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | Code | v | Amount | A) 1) | | | | () or | Price | Repoi Trans | | (1130.4) | | 11301. 4) | | | | |
| Common Stock 01/31/20 | | | | | | .011 | | | Α | | 4,207 | | A | \$ <mark>0</mark> | 2 | 5,930 | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | vative rity or Exercise Price of Derivative Security Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) | | | Code (Ir | sansaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Date Expiration Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) Amount or Numbr of Title Shares | | on D S (I | Price f erivative ecurity nstr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owners Form: Direct or Indi (I) (Ins 4) | ship of Be (D) Ov rect (In | 1. Nature f Indirect eneficial twnership nstr. 4) | |

Explanation of Responses:

Remarks:

/s/ Jason T. Miller (attorneyin-fact) 02/02/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).