

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>MARCIANO MAURICE</u> (Last) (First) (Middle) <u>C/O GUESS?, INC.</u> <u>1444 SOUTH ALAMEDA ST</u> (Street) <u>LOS</u> <u>CA</u> <u>90021</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>GUESS INC [GES]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>05/05/2023</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/05/2023		A		9,873 ⁽¹⁾	D	\$0.00	9,873 ⁽²⁾	D	
Common Stock								4,625,109 ⁽²⁾	I	by Maurice Marciano Trust ⁽³⁾
Common Stock								1,417,650	I	by MM CRUT, LLC ⁽⁴⁾
Common Stock								1,060,736	I	by MM CRUT, II LLC ⁽⁵⁾
Common Stock								1,504,031	I	MM Charitable Remainder Unitrust II ⁽⁶⁾
Common Stock								1,500,000	I	by Carolem Capital, LLC ⁽⁷⁾
Common Stock								70	I	by MM Gift Trust fbo Caroline Marciano ⁽⁸⁾
Common Stock								349,491	I	by MM 2020 Exempt Trust ⁽⁹⁾
Common Stock								103,801	I	by Next Step Capital, LLC ⁽¹⁰⁾
Common Stock								554,940	I	by Next Step Capital II, LLC ⁽¹¹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table 1: Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Deemed Execution Date, if any (Month/Day/Year)	5. Number of Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation of Responses:				Code V	(A) (D)	Date Exercisable Expiration Date	Title Shares				
1. Acquired pursuant to Issuer's equity plan.											
2. Reflects changes in form of ownership that are exempt pursuant to Rule 16a-13 under the Securities Exchange Act of 1934 since there was no change in pecuniary interest.											
3. Shares are held by the Maurice Marciano Trust (2006 Restatement).											
4. Shares are held by MM CRUT, LLC.											
5. Shares are held by MM CRUT II, LLC.											
6. Shares are held by Maurice Marciano Charitable Remainder Unitrust II.											
7. Shares are held by CAROLEM Capital, LLC.											
8. Shares are held by Maurice Marciano Gift Trust FBO Caroline Marciano.											
9. Shares are held by Maurice Marciano 2020 Exempt Trust.											
10. Shares are held by Next Step Capital, LLC.											
11. Shares are held by Next Step Capital II, LLC.											

Jason T. Miller (attorney-in-fact)

05/08/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.