FORM 4 Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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OMB APPROVAL

OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response. . . 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 Filed By Romeo and Dye's Section 16 Filer www.section16.net

Name and Address of Reporting Person* Marciano, Maurice					Name and Ticker or Traduc. (NYSE: GES)	ing Symb		6. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) (First) (Middle)				of Reporting Person,			ment for Day/Year	X Officer (give title below) Other (specify below) Co-CEO and Co-Chairman					
(Street) Los Angeles, CA 90021							nendment, Original /Day/Year)	7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)					Table I — Nor	n-Derivat	ive Securities	Acquired, Disposed of, or Beneficially Owned					
Da	tion ate lonth/ Day/	Execution Date,	3. Trans action Co (Instr. 8 Code	ode	4. Securities Acquired ((Instr. 3, 4 & 5) Amount	(A) or Dis	posed of (D) Price	Securities Beneficially	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common Stock 03	3/14/03		P		1,000,000	A	\$4.00	17,064,594	I	By Trust, etc.(1)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3.	3A.	4.	5. Number of D	6. Date		7. Ti	tle and Amount	8. Price of	9. Number of	10.	11. Nature	
Derivative	sion or	Trans-	Deemed	Trans-	Securities Acqu	Exercisable		of U	nderlying	Derivative	Derivative	Owner-	of Indirect	
Security	Exercise	action	Execution	action	Disposed of (D)	and Expiration		Secu	ırities	Security	Securities	ship	Beneficial	
1	Price of	Date	Date,	Code	l		Date		(Inst	tr. 3 & 4)	(Instr. 5)	Beneficially	Form	Ownership
(Instr. 3)	Derivative		if any		(Instr. 3, 4 & 5)		(Month/Day/					Owned	of Deriv-	(Instr. 4)
1	Security		(Month/	(Instr.			Year)					Following	ative	
	1		Day/ Year)	8)								Reported	Security:	
1	1	l' car)		Code V	(A)	(D)	Date	Expira-	Title	Amount or		Transaction(s)	Direct	
	1				`		Exer-	tion		Number of		(Instr. 4)	(D)	
	1						cisable	Date		Shares			or	
	1												Indirect	
	1												(I)	
													(Instr. 4)	

Explanation of Responses:

(1) Includes shares of Common Stock beneficially owned by Maurice Marciano as follows: 16,954,559 shares held indirectly as sole trustee of the Maurice Marciano Trust; 10,000 shares held indirectly as sole advisor of the Maurice Marciano 1990 Children's Trust; 90,000 shares held indirectly as president of the Maurice Marciano Family Foundation; 10,000 shares held by his wife and 35 shares held as sole trustee of the Maurice Marciano Gift Trust FBO Caroline Marciano.

By: /s/ <u>Maurice Marciano</u> Maurice Marciano 3/17/03 Date

**Signature of Reporting Person

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).