FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject	STATE
to Section 16. Form 4 or Form 5	_
obligations may continue. See	
Instruction 1(b).	

MENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SECOR DENNIS R					2. Issuer Name and Ticker or Trading Symbol GUESS INC [GES]										Relationship of Reporting Person(s) to Issuer (Check all applicable) Director					
(Last) 901 S. C	(Fii ENTRAL E	rst) (MEXPRESSWAY	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 04/01/2024									A belov	Officer (give title below) Executive VP, Fig. 1.2.			specify	
(Street) RICHAF (City)	(Street) RICHARDSON TX 75080					4. If Amendment, Date of Original Filed (Month/Day/Year) Rule 10b5-1(c) Transaction Indication								Lin	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																	
			I - No			_				Dis	posed of									
1. Title of Security (Instr. 3) 2. Transaci Date (Month/Date)					Exec if an	Deemed cution Date, ny nth/Day/Year)				es Acquired (A) Of (D) (Instr. 3,			d Securi Benefi Owned	Amount of ecurities eneficially wned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A)) or)	Price		ed ction(s) 3 and 4)			(Instr. 4)	
Common Stock 04/01/				2024			Α		11,078(1)	A	\$ <mark>0</mark>	5:	55,635		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	te Execution			Transaction Code (Instr.		rative rities pired r osed) r. 3, 4	Expirat	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		,	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y G	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nun of	ount nber ires							

Explanation of Responses:

1. Acquired pursuant to Issuer's employee equity incentive plan.

Jason T. Miller (attorney-in-

fact)

** Signature of Reporting Person Date

04/03/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.